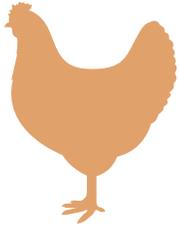




# BROILER FACTS



**20**  
BROILER PRODUCERS

**20**  
FARMS

**6.2 million**  
BROILERS

**#1**

Chicken is the #1 protein consumed by Americans.



There are 19 broiler farms in Michigan.

**6.2**  
MILLION

Total annual bird production in MI = 6.2 million.



Chickens eat corn, soybeans, vitamins and minerals. That's it! Hormones and steroids are never used.



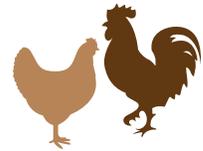
Americans consume more chicken than any other country with 89.6 lbs per capita, and other countries at 26 lbs per capita.



Birds are processed when they are 38-42 days old. The average bird weight when processed is 5.25 lbs.

**\$34.5**  
MILLION

The expected broiler growth in Michigan in next 2 years is \$34.5 million.



Chickens raised for meat are called broilers. Both males and females are raised for meat.



## Broiler Nutrition:

- Three ounces of chicken has about 25 grams of high-quality protein.
- Budget-friendly source of protein, costing an average of only \$1.25 per pound based on national averages.
- Without the skin, chicken is naturally low in fat.
- Good source of Iron, Vitamin B3 and B6.
- Low in sodium.